

# Be a Community Supporter by becoming a Corporate Partner of

Did you know?

being a Charitable Sponsor  
is great for business...



# Vision Forward

Association

## **4 simple reasons why corporations should become sponsors:**

- **Recruiting/Retention** – donating increases employee morale and attracts 'top talent'
- **Marketing** – strategic sponsorship offers diverse marketing opportunities to expand outreach
- **Networking** – sponsorship provides alternate avenues for community engagement
- **Branding** – 'giving back' places your brand in a 'positive light' of offering community support

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# Who are you supporting when you partner with Vision Forward Association?

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**Our mission is to “empower, educate and enhance the lives of individuals impacted by vision loss through all of life's transitions.”**



We offer comprehensive resources including vision therapies, emotional support, training and adaptive products. Adult, Youth, and Children Programs include Education and Enrichment Classes, Vision Rehabilitation Services, Orientation and Mobilization Training, Music Therapy, and Community Outreach.

The individuals we serve are creative, passionate people who want the same things in life as those who are sighted: a good education, a loving family, a supportive community, and a successful and fulfilling career. Our mission is to make their hopes a reality.



*We are happy to customize our package options to meet your specific community outreach goals. Contact Leona Knobloch-Nelson, Director of Development & Sustainability for more information, [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org) or 414-615-0114.*



LIVE MUSIC  
from RADIO RADIO  
*Blue Ribbon Bash*

Friday, March 2, 2018 • 6:30 - 11:00 PM

J & B's Blue Ribbon Bar & Grill

5230 W. Bluemound Rd., Milwaukee, WI 53208

## Sponsorship Opportunities

### \$5,000 – Rock Star!

- ✦ Exclusive placement of name and logo in all print articles and media where applicable
- ✦ Your name featured on our website and social media
- ✦ Corporate logo and name on signage
- ✦ Speaking opportunity at the Blue Ribbon Bash
- ✦ Name recognition in our newsletter/annual report
- ✦ Private lunch with Vision Forward Executive Director and Board of Directors member
- ✦ Free admission to the event for up to 20 guests

### \$2,500 – Drummer

- ✦ Your name featured on our website and social media
- ✦ Corporate logo on signage
- ✦ Name recognition in our newsletter/annual report
- ✦ Free admission to the event for up to 12 guests

### \$1,000 – Bass Player

- ✦ Your name featured on our website and social media
- ✦ Company name on signage
- ✦ Name recognition in our newsletter/annual report
- ✦ Free admission to the event for up to 8 guests

### \$500 – Groupie

- ✦ Your name featured on our website and social media
- ✦ Company name on signage
- ✦ Name recognition in our annual report
- ✦ Free admission to the event for 2 guests

PROCEEDS  
BENEFITING



# Blue Ribbon Bash

## Sponsorship Commitment Form

**Friday, March 2, 2018 • 6:30 - 11:00 PM**

**J & B's Blue Ribbon Bar & Grill**  
5230 W. Bluemound Rd., Milwaukee, WI 53208

**Thank you for your commitment** to Vision Forward's Blue Ribbon Bash. Your support will help thousands of children, adults and seniors with vision loss receive the training and support needed to move forward in their lives. Learn more about our mission at [www.vision-forward.org](http://www.vision-forward.org).

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Name (EXACTLY as it should be listed): \_\_\_\_\_



**Yes, I would like to sponsor this event at the following level:**

<input type="checkbox"/> Rock Star!	\$5,000	<input type="checkbox"/> Bass Player	\$1,000
<input type="checkbox"/> Drummer	\$2,500	<input type="checkbox"/> Groupie	\$500



**I cannot sponsor or attend, but would like to make a tax-deductible donation:**

Amount: \$ \_\_\_\_\_

**Payment Options:**  Check enclosed

CC Type: \_\_\_\_\_ Credit card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**PLEASE RETURN TO:** [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org) OR mail to:

Vision Forward Association  
Leona Knobloch-Nelson  
912 N. Hawley Road  
Milwaukee, WI 53213



Be a  
**SUPERHERO  
SPONSOR**



## THE 2018 FEAST FOR THE SENSES

Thursday, May 10, 2018



**Sponsor this event that celebrates the kiddos in our Children's Program!**

**Where:** Italian Community Center  
631 E Chicago Street  
Milwaukee, WI 53202

**Attire:** Business casual or SUPERHERO themed apparel is encouraged

**Time:** 5:00-6:30 pm: Silent auction and cash bar  
7:00 pm: Dinner and program



# 2018 FEAST FOR THE SENSES

## SPONSORSHIP OPPORTUNITIES

### **\$10,000 - LUMINARY SPONSORSHIP**

- Exclusive recognition in all print articles and televised media where applicable
- Premier signage at the event
- Speaking opportunity at Feast for the Senses
- Opportunity for a feature article/company ad in our newsletter
- Exclusive use of Vision Forward logo in advertising connected to the event
- Full-page advertisement on the event program inside cover
- Prominent logo/name recognition will headline all event publicity as the Presenting Luminary Sponsor on signage, print materials, pre-event promotions, and media releases
- Opportunity to provide unique giveaway item to event guests
- Featured on our website and social media posts
- Premier reserved seating at two VIP tables of 10
- Recognition in our annual report

### **\$5,000 - VISIONARY SPONSORSHIP**

- Half-page advertisement in the event program
- Logo/name recognition will headline event publicity – including signage, print materials, and pre-event promotions
- Opportunity to provide unique giveaway item to event guests
- Featured on our website and social media posts
- Premier reserved seating at two VIP tables of 10
- Recognition in our annual report

### **\$2,500 - LEADER SPONSORSHIP**

- Logo recognition in the event program
- Logo/name recognition will headline event publicity – including signage and print materials
- Opportunity to provide unique giveaway item to event guests
- Featured on our website and social media posts
- Premier reserved seating for one table of 10
- Recognition in our annual report

### **\$1,500 – GUIDE SPONSORSHIP - PREMIER TABLE**

- Name recognition in the event program
- Premier reserved seating for one table of 10
- Recognition in our annual report

### **Feast for the Senses HISTORY**

In 2002, a group of dedicated mothers created the first Feast for the Senses. The event was founded to honor and support our smallest superheroes, the visually impaired children who have received services through our children's program. This dinner event has grown to become a signature fundraising event drawing over 275 – guests each year.



# 2018 FEAST FOR THE SENSES

## SPONSOR COMMITMENT FORM

Vision Forward Association greatly appreciates your commitment of:

- Luminary Sponsorship: \$10,000       Leader Sponsorship: \$2,500  
 Visionary Sponsorship: \$5,000       Guide Sponsor: \$1,500

I am unable to sponsor, but will attend the event:

- Table of 10 | \$1,500  
 Individual Seating | \$150

I cannot attend, but I'm pleased to contribute my tax-deductible donation:

- Amount: \$ \_\_\_\_\_

Name/Corporation: \_\_\_\_\_  
(EXACTLY as you would like it to appear for recognition; email jpeg of logo to address below)

Name/Title of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment Options

- Check Enclosed       Invoice me (c/o) \_\_\_\_\_

CC Type:       Visa       Mastercard       Discover       American Express

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ CSC Code: \_\_\_\_\_

To be included in the event materials please email your corporate logo and/or ad by **March 15, 2018** to Leona Knobloch-Nelson at [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org) OR mail to:

**Questions?  
Contact Leona at  
414-615-0114**

Vision Forward Association  
Leona Knobloch-Nelson  
912 N. Hawley Road  
Milwaukee, WI 53213





# 2018 SPORTS CAMP

Marquette University - July 23-25, 2018

*Sponsor this event that plants the "seeds of lifelong wellness..." to youth with visual impairments.*

*"Unfortunately there's really some staggering statistics that as many as 70% of children with visual impairments get very limited physical education through the schools. As we know, obesity is a big issue for youth, but unfortunately, it's even a greater issue for children with disabilities,"*

*-Jacci Borchardt, Vision Forward Director of Operations*

## Sponsorship Opportunities

### \$1,000– MVP CHAMPION SPONSOR

- Special recognition as MVP Champion Sponsor
- Opportunity to speak to youth during the camp
- Company name/logo displayed on event T-shirts, posters/flyers, website/social media, and in annual report
- Opportunity to include promotional material in youth giveaways
- Opportunity to have your staff/supporters serve as volunteers at the event

### \$500–PRO-ATHLETE SPONSOR

- Company name/logo displayed on event T-shirts, posters/flyers, website/social media, and in annual report
- Opportunity to include promotional material in youth giveaways
- Opportunity to have your staff/supporters serve as volunteers at the event

### \$250– ALL STAR SPONSOR

- Company name/logo displayed on T-shirts, website/social media and in annual report
- Opportunity to include promotional material in youth giveaways
- Opportunity to have your staff/supporters serve as volunteers at the event

### \$100– ROOKIE of the YEAR SPONSOR

- Company name/logo displayed on T-shirts & annual report
- Opportunity to include promotional material in youth give-away
- Opportunity to have your staff/supporters serve as volunteers at the event



*Sports Camp on the MU campus teaches kids with disabilities*

*they can do anything*

*– Brandon Cruz  
(Fox6Milwaukee)*





# 2018 SPORTS CAMP – July 23-25, 2018

## SPONSOR COMMITMENT FORM

Vision Forward Association greatly appreciates your commitment of:

- MVP Champion Sponsor: \$1,000       All Star Sponsor: \$250  
 Pro-Athlete Sponsor: \$500       ROY Sponsor: \$100  
 I would like to have my staff/supporters serve as volunteers at the event

Name/Corporation: \_\_\_\_\_  
(EXACTLY as you would like it to appear for recognition; email jpeg of logo to address below)

Name/Title of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment Options

Check Enclosed       Invoice me (c/o) \_\_\_\_\_

CC Type:       Visa       Mastercard       Discover       American Express

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ CSC Code: \_\_\_\_\_



To be included in the event materials please email your corporate logo by **June 1, 2018** to:

Leona Knobloch-Nelson at [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org) OR mail to her at:

Vision Forward Association  
912 N. Hawley Road  
Milwaukee, WI 53213

Questions?  
Contact Leona at  
414-615-0114

"The atmosphere is very  
excited, and it's just an  
overall **positive!**"  
-Xin Ju,  
(camper)





# Dining in the Dark

## Sunday, November 4, 2018

**Sponsor this MISSION DRIVEN sensory experience,  
which offers a glimpse into the world of blindness!**

*The scent of rich spices,  
the music of wine glasses joining in a toast,  
the sensation and burst of flavor as  
a delicacy dances on your tongue.*

Guests of Dining in the Dark will experience all those senses, without the use of their sight, as they are treated to an elegant, four-course meal at Milwaukee's Bacchus restaurant – all while blind folded –



### EVENT DETAILS

#### **Bacchus**

925 E Wells St  
Milwaukee, WI 53202

5:00 pm - Reception  
6:00 pm - Dinner



# Dining in the Dark – November 4, 2018

## Sponsorship Opportunities

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### \$10,000 - LUMINARY SPONSORSHIP

- Exclusive recognition in all print articles and televised media where applicable
- Premier signage at the event
- Speaking opportunity at Dining in the Dark
- Opportunity for a feature article/company ad in our newsletter
- Exclusive use of Vision Forward logo in advertising connected to the event
- Full-page advertisement on the event program inside cover
- Prominent logo/name recognition will headline all event publicity as the Presenting Luminary Sponsor on signage, print materials, pre-event promotions, and media releases
- Opportunity to provide unique giveaway item to event guests
- Featured on our website and social media posts
- Premier reserved seating for 16 with premier signage
- Recognition in our annual report
- *Private lunch with Vision Forward Executive Director and Board of Directors member (time and location to be mutually agreed upon)*

### \$5,000 - VISIONARY SPONSORSHIP

- Half-page advertisement on the event program inside cover
- Logo/name recognition on event publicity – including signage, print materials, and pre-event promotions
- Opportunity to provide unique giveaway item to event guests
- Featured on our website and social media posts
- Reserved seating for 8 with signage
- Recognition in our annual report

### \$2,500 - LEADER SPONSORSHIP

- Logo recognition on event publicity – including signage and print materials
- Opportunity to provide unique giveaway item to event guests
- Featured on our website and social media posts
- Reserved seating for 4 with signage
- Recognition in our annual report

### \$1,000 - GUIDE SPONSOR

- Name recognition on event publicity – including signage and print materials
- Featured on our website and social media posts
- Reserved seating for 2 with signage
- Recognition in our annual report



# 2018 Dining in the Dark – November 4, 2018

## SPONSOR COMMITMENT FORM

Vision Forward Association greatly appreciates your commitment of:

- Luminary Sponsorship: \$10,000       Leader Sponsorship: \$2,500  
 Visionary Sponsorship: \$5,000       Guide Sponsor: \$1,000

I am unable to sponsor, but will attend the event OR I would like to have additional seats to my sponsorship:

Individual Seating I \$250 - Quantity \_\_\_\_\_

I cannot attend, but I'm pleased to contribute my tax-deductible donation:

Amount: \$ \_\_\_\_\_

Name/Corporation: \_\_\_\_\_  
(EXACTLY as you would like it to appear for recognition; email jpeg of logo to address below)

Name/Title of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment Options

Check Enclosed       Invoice me (c/o) \_\_\_\_\_

CC Type:       Visa       Mastercard       Discover       American Express

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ CSC Code: \_\_\_\_\_

To be included in the event materials please email your corporate logo and/or ad by **October 1, 2018** to Leona Knobloch-Nelson at [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org) OR mail to:

Vision Forward Association  
Leona Knobloch-Nelson  
912 N. Hawley Road  
Milwaukee, WI 53213

Questions?  
Contact Leona at  
414-615-0114



# The Old School Poker Clubs Presents...

## No Limit Texas Hold 'Em Tournament! Sponsorship Opportunities

Saturday, November 17, 2018  
Western Racquet Club

### **Event includes:**

**Dinner, beer, wine and soda included in buy-in. Prizes for the top six finishers!**

### **\$5,000 – PRESENTING ROYAL FLUSH SPONSOR (2 available)**

- Special recognition as Presenting Sponsor
- Opportunity to speak to guests about your company during the welcome presentation
- Company name/logo displayed on event posters/flyers and website/social media
- Opportunity to include promotional material as giveaways
- Company name/logo printed on all course materials for the event
- Includes up to 20 players

### **\$2,500 – STRAIGHT FLUSH SPONSOR**

- Company name/logo displayed on event posters/flyers and website/social media
- Opportunity to include promotional material as giveaways
- Company name/logo printed on all course materials for the event
- Includes up to 12 players

### **\$1,000 – FULL HOUSE SPONSOR**

- Company name/logo displayed on event posters/flyers & website/social media
- Opportunity to include promotional material as giveaways
- Company name/logo printed on all course materials for the event
- Includes up to 8 players

### **\$500 – HIGH CARD SPONSOR**

- Opportunity to include promotional material as giveaways
- Company name/logo printed on all course materials for the event
- Includes up to 4 players



# 2018 No Limit Texas Hold Em' – November 17, 2018

## SPONSOR COMMITMENT FORM

Beyond Vision and Vision Forward Association greatly appreciate your commitment of:

- Presenting Royal Flush Sponsor: \$5,000       Full House Sponsor: \$1,000  
 Straight Flush Sponsor: \$2,500       High Card Sponsor: \$500

I am unable to sponsor, but would like to attend the event:

\_\_\_\_\_ per person buy-in (\$90 each) for the total amount: \$ \_\_\_\_\_

I cannot attend, but I'm pleased to contribute my tax-deductible donation:

Amount: \$ \_\_\_\_\_

Name/Corporation: \_\_\_\_\_  
(EXACTLY as you would like it to appear for recognition; email jpeg of logo to address below)

Name/Title of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment Options

Check Enclosed       Invoice me (c/o) \_\_\_\_\_

CC Type:       Visa       Mastercard       Discover       American Express

Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ CSC Code: \_\_\_\_\_

To be included in the event materials please email your corporate logo by **August 15, 2018** to:

Leona Knobloch-Nelson at [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org) OR mail to:

**Questions?  
Contact  
Leona at  
414-615-0114**

**Vision Forward Association  
Leona Knobloch-Nelson  
912 N. Hawley Road  
Milwaukee, WI 53213**



## Vision Forward Events

### Blue Ribbon Bash - March 2, 2018

Join us for a fun evening celebrating local, live music in a casual atmosphere with good friends! Enjoy food, drinks, dancing, and raffle prizes all while raising money for a great cause. Held at J&B's Blue Ribbon Pub. *Sponsorship opportunities are available.*

### Feast for the Senses - May 10, 2018

Join us and more than 275 others for an enlightening evening that features live and silent auctions, spirits pull, raffle, dinner and incredible stories of the kids in our Children's Program. *Sponsorship opportunities are available.*

### Play it Forward Sports Camp - July 23, 24 and 25, 2018

**70% of school-age children who are blind or visually impaired have NEVER participated in any sport or recreational activity.** Vision Forward is determined to change this by offering this Sports Camp to empower kids to be physically active despite their vision loss, to improve their health and to have fun! All sports are adapted specifically for youth with vision loss so they can have opportunities to participate in swimming, track and field, goal ball and a variety of other sports. *Sponsorship opportunities are available.*

### Dining in the Dark - November 5, 2018

Annually, Dining in the Dark provides a peek into an unfamiliar world where guests discover a new, deeper understanding of vision loss. This event is a rare and unique sensory experience in which guests dine blindfolded throughout a four-course gourmet dinner. They take a journey into the world of blindness while experiencing dining with a heightened appreciation of smell, taste, sound, and touch. *Sponsorship opportunities are available.*

### Texas Hold'Em Poker Tournament – November 17, 2018

The Old School Poker Clubs Presents The 15th Annual No Limit Texas Hold 'Em Tournament! A fun night at the Western Racquet Club in Elm Grove - Ages 12 and up only, no experience is necessary. *Sponsorship opportunities are available.*

### #GivingTuesday Match - November 2018

Following Thanksgiving, Giving Tuesday kicks off the charitable season, a time when many focus on their holiday and end-of-year giving. Does your company have a foundation, charitable committee, or workplace giving program? Help spread the word about Vision Forward during our #Seethingsdifferently social media campaign on #GivingTuesday. *Provide us with a matching gift and be promoted during the campaign!*

### Vision Connections Conference

More than 60,000 people in Southeastern Wisconsin have vision loss that cannot be corrected. The Vision Connections Conference provides valuable information, resources and connections with others living with vision loss. *Sponsorship and exhibitor opportunities are available.*



## Other Opportunities to Provide Support

- **Print Sponsor - Annual Report (\$1,200)**
  - This is an opportunity to be recognized as the print sponsor of the Vision Forward Annual Report, which is distributed to volunteers, corporations, foundations and supporters each year. This includes advertising for your company/organization in the annual report.
- **Print Sponsor - Giving Guide OR Partners in Philanthropy (~\$2,500)**
  - This is an opportunity to be recognized as the print sponsor of Vision Forward by donating toward our page in the annual *Biz Times Giving Guide* or *Milwaukee Business Journal's Partners in Philanthropy*. This includes advertising for your company/organization.
- **Workplace Giving Campaigns and Corporate Foundation Grants**
  - Workplace giving offers employers and employees many ways to help raise money for the visually impaired in Southeastern Wisconsin. And does your company have a foundation? We would love to hear about your grant opportunities.
- **Corporate Jeans for Charity Month Club**
  - What corporate employee doesn't love the opportunity to wear jeans to work? Raise money for a great cause while keeping your staff happy.
- **Volunteer HERO Opportunities**
  - Become a Volunteer HERO by contacting Kelly Lynch, Volunteer/Events Coordinator at 414-615-0161 or [klynch@vision-forward.org](mailto:klynch@vision-forward.org).  
*Individual and corporate group volunteer opportunities available.*



Questions?

Contact Leona Knobloch-Nelson at  
[lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org) OR 414-615-0114

