



## See the impact of your partnership!

Vision Forward is proud to provide vital services that empower individuals who are blind or visually impaired and their families, a legacy we started here 100 years ago. We were founded in 1919 as a place where people who were blind could connect and find employment opportunities. Today, we have evolved to offer comprehensive vision rehabilitation training, education and support for people of all ages with vision loss.

Our specialized services and highly qualified staff are unmatched throughout the state. With vision loss on the rise, we are seeing an increase in the number of people we are serving—more than 5,000 people each year. Now, more than ever, individual and corporate partnerships are critically important. This support allows individuals to access life changing services that enable them to live successfully with vision loss.

### The impact of your support lasts a lifetime for:

- **children** who receive early intervention education and medical therapies to prepare them for a successful transition to school
- **youth** who are able to fully participate in a summer camp with adaptive sports
- **adults** who find renewed hope and learn to use assistive technology to continue to work or secure employment
- **seniors** who learn how to maximize their remaining vision and discover innovative product solutions for making daily tasks, such as reading and cooking, easier

**Customized sponsorship opportunities are available to best meet your community outreach goals. Contact Leona Knobloch, Director of Development, [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org) or 414-615-0114.**

## **Centennial Sponsor | \$25,000 (covers all events as an exclusive sponsor)**

- Exclusive recognition and customized benefits to coincide with all 100<sup>th</sup> anniversary events.

## **Luminary Sponsor | \$10,000/event**

- Logo/Name recognition in the event program (if applicable)
- Premier reserved seating  
20 attendees for Feast for the Senses; 16 attendees for Dining in the Dark
- Recognition in our annual report
- Full-page advertisement in the event program
- Logo/Name recognition will headline event publicity—including signage, print materials, and pre-event promotions
- Opportunity to provide unique giveaway item(s) to event guests
- Exclusive recognition in all print articles and televised media where applicable
- Speaking opportunity at the event
- Opportunity for a feature article/company ad in our newsletter
- Exclusive use of Vision Forward logo in advertising connected to the event

## **Visionary Sponsor | \$5,000/event**

- Logo/Name recognition in the event program (if applicable)
- Premier reserved seating  
20 attendees for Feast for the Senses; 8 attendees for Dining in the Dark
- Recognition in our annual report
- Half-page advertisement in the event program
- Logo/Name recognition including signage, print materials and pre-event promotions
- Opportunity to provide unique giveaway item(s) to event guests

## **Leader Sponsor | \$2,500/event**

- Logo/Name recognition in the event program (if applicable)  
10 attendees for Feast for the Senses  
4 attendees for Dining in the Dark
- Reserved seating
- Recognition in our annual report

## **Guide Sponsor | \$1,500/event**

- Name recognition in the event program (if applicable)
- Reserved seating  
10 attendees for Feast for the Senses  
2 attendees for Dining in the Dark
- Recognition in our annual report

## **Vision Forward 100<sup>th</sup> Anniversary Events**

**Feast for the Senses | May 2, 2019**  
**Summer 2019 Celebration Event**

**Dining in the Dark | November 3, 2019**  
**Spring 2020 Celebration Event**

**Vision Forward Association greatly appreciates your commitment of:**

- |  |   |
|--|---|
| <input type="radio"/> Centennial Sponsorship: \$25,000 | <input type="radio"/> Leader Sponsorship: \$2,500 |
| <input type="radio"/> Luminary Sponsorship: \$10,000   | <input type="radio"/> Guide Sponsorship: \$1,500  |
| <input type="radio"/> Visionary Sponsorship: \$5,000   | <input type="radio"/> Other: \$ _____             |

**For the following event(s):**

- |  |   |
|--|---|
| <input type="radio"/> Feast for the Senses 5/2/19 (\$150/ticket) | <input type="radio"/> Dining in the Dark 11/3/19 (\$250/ticket) |
| <input type="radio"/> Summer 2019 Celebration                    | <input type="radio"/> Spring 2020 Celebration                   |

\_\_\_ I am unable to sponsor, but will attend the event(s) OR I would like to add extra seats to my sponsorship:

Individual Seating - Quantity \_\_\_\_\_

\_\_\_ I cannot attend, but I'm pleased to contribute my tax-deductible donation:

Amount: \$ \_\_\_\_\_

Name/Corporation: \_\_\_\_\_

(EXACTLY as you would like it to appear for recognition; please email jpeg, tiff or pdf file of logo)

Name/Title of Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

## Payment Options

Check Enclosed     Invoice me (c/o) \_\_\_\_\_

CC Type:     Visa     Mastercard     Discover     American Express

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ CSC Code: \_\_\_\_\_

**To be included in the event materials, submit this form, logo and other required information to:**

**Leona Knobloch at [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org)**

**912 N. Hawley Road**

**Milwaukee, WI 53213**

**Questions: email Leona or call her at 414-615-0114**

**Thank you for your support and partnership!**

## Print Sponsorship

Your company can be recognized as the print sponsor of the Vision Forward Annual Report, InFocus newsletter or other print publications.

## Giving Guide OR Partners in Philanthropy Sponsorship

Help Vision Forward create awareness of our specialized services while positioning your company as a charitable community partner. With this sponsorship your company will also receive a page of advertising in the *Biz Times Giving Guide* or *Milwaukee Business Journal's Partners in Philanthropy*.

## Workplace Giving Campaigns and Corporate Foundation Grants

Workplace giving offers employers and employees many ways to help raise money for people who are visually impaired in Southeastern Wisconsin. If your company has a foundation, we would love to hear about your grant opportunities.

## Corporate Jeans for Charity Month Club

What corporate employee doesn't love the opportunity to wear jeans to work? Raise money for a great cause while keeping your staff happy.

## Program Sponsorship

Some multifaceted, unique services that we offer are solely donor funded. Programs and services, including *Play it Forward Sports Camp*, music therapy, peer group sessions, and specialty training programs (such as braille and O&M—orientation and mobility), are not covered under any other funding source. Your support provides individuals of all ages with a variety of opportunities, with no regard to their ability to pay.

## #GivingTuesday Match - December 3, 2019

Following Thanksgiving, Giving Tuesday kicks off the charitable season, a time when many focus on their holiday and end-of-year giving. Does your company have a foundation, charitable committee, or workplace giving program? Help spread the word about Vision Forward during our social media campaign on #GivingTuesday. *Provide us with a matching gift and be promoted during the campaign!*

## Corporate and Volunteer Opportunities

Learn more about becoming a volunteer and supporting our mission. Contact Kelly Lynch, Volunteer/Events Coordinator, at 414-615-0161 or [klynch@vision-forward.org](mailto:klynch@vision-forward.org).

Learn more about how you can make an impact today!  
Contact Leona Knobloch at 414-615-0114 or [lknobloch@vision-forward.org](mailto:lknobloch@vision-forward.org).